

Hallmark Water Borne Flat Enamel

Product Data Sheet

DESCRIPTION and USES

This product is part of the HALLMARK line of premium interior water borne finishes that provide a level of performance ordinary latex paints cannot match. This Flat Enamel features easy, no spatter application, water clean up, fast dry and low odor. Flat Enamel produces a beautiful velvet flat finish that can withstand repeated washings. Flat Enamel can be used on all properly prepared and primed construction materials in both residential and commercial buildings. This product meets VOC requirements for use in LEED construction.

SURFACE PREPARATION

All surfaces to be painted must be free of dirt, grease, wax or other contaminants. All new surfaces should be primed with the recommended primer, allowing sufficient dry time before recoating. All glossy surfaces must be dulled by sanding with #120 grit sandpaper.

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Apply with a synthetic bristle brush, roller or airless spray. Do not apply at temperatures below 60° F.

TECHNICAL DATA

Finish:	Satin Flat
Vehicle Type:	Vinyl Acrylic
Pigments:	Titanium Dioxide & Functional Pigments
Volume Solids:	39%
Coverage:	400 – 450 SF/Gallon
Dry Time:	
Touch:	30 Minutes
Recoat:	3 Hours
Primer:	
Masonry:	44610 Sprayable Block Filler
Drywall:	44410 Quick Sealer
Plaster:	44110 Prime-All WB Primer
Non-Ferrous Metals:	44810 QD Rust Inhibitive Primer
Ferrous Metals:	44917 Metl-Clad Metal Primer
Wood (Interior):	44010 Pro-Flo Primer-Undercoater
	44110 Prime-All WB Primer
VOC:	104 g/l
Clean Up:	Water

SAFETY INFORMATION

For complete safety information, refer to the SAFETY DATA SHEET for this product.

PRODUCT CODE INFORMATION

43110 43102 Hallmark Flat Enamel—White Hallmark Flat Enamel—292 Base

COLORS

This product is available in white and all *Color Studio* and *Color Folio* Colors.

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