

### DESCRIPTION and USES

This primer is a true water-borne alternative to conventional alkyd primers. It may be used to prime most interior paintable surfaces such as drywall, masonry, plaster, and wood. When used on bare wood, this primer evidences very little grain raising and sands well in as little as 45 minutes under normal drying conditions. It may also be used as an undercoater over previously painted surfaces. It has very good adhesion to difficult surfaces like plastic and aluminum. This product is suitable for use under alkyd, latex and epoxy finish paints. It also can be used effectively as a primer under wallpaper. If a stain-killing primer is needed, use ZIP PRIME-WB. Do not use on bare or rusted ferrous metals. This product meets VOC requirements for use in LEED construction.

### SURFACE PREPARATION

All surfaces to be primed must be clean and dry. Previously painted surfaces should be washed to remove soil, wallpaper paste and other surface contamination. Remove all loose or peeling paint and sand smooth. Patch all holes and cracks before priming.

### APPLICATION

Apply with a quality synthetic bristle brush, paint roller or airless spray. Do not apply at temperatures below 60°F. Sand off all surface roughness that may appear after primer is dry with 180 or 220 grit sandpaper.

### SAFETY INFORMATION

For complete safety information, refer to the MATERIAL SAFETY DATA SHEET for this product.

### COLORS

White (May be tinted with up to 4 oz. of Universal Colorant).

### TECHNICAL DATA

|                       |  |
|-----------------------|--|
| <b>Vehicle Type:</b>  | 100% Acrylic Latex   |
| <b>Volume Solids:</b> | 41%  |
| <b>Coverage:</b>      | 300 – 400 SF/Gallon  |
| <b>Dry Time:</b>      |  |
| <i>Touch:</i>         | 30 -45 Minutes   |
| <i>Recoat:</i>        | 2 Hours for latex top coats.<br>4 Hours for alkyd or epoxy finishes. (High humidity will slow dry and recoat items.) |
| <b>VOC:</b>           | 54 g/l   |
| <b>Clean Up:</b>      | Water  |

### PRODUCT CODE INFORMATION

44110 Prime-All WB Interior Primer—White

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