

ELEMENTS

Latex Wall Primer

Product Data Sheet

DESCRIPTION and USES

This professional quality latex-based sealer is designed to seal porous interior construction materials such as drywall, acoustical tile, plaster and poured concrete walls. The outstanding hiding and build of this product makes it the sealer of choice for drywall. It minimizes the surface differences between joints and the board and it provides good holdout for semi-gloss, satin sheen and eggshell top coats. It can be used under both latex and oil-based finish coats. This product meets VOC requirements for use in LEED construction.

SURFACE PREPARATION

All surfaces to be primed must be dry and free of dust and dirt. This paint will not block water stains. Use 44510 Zip Prime-WB or 44210 Zip Prime for this purpose. When this product is used over previously painted surfaces, sanding is recommended to ensure adhesion.

APPLICATION

Apply with synthetic bristle brush, roller or airless spray. For airless spray, use .015 - .019 tip adjusting pressure as needed. Do not apply at temperatures below $55^{\circ}F$.

SAFETY INFORMATION

For complete safety information, refer to the SAFETY DATA SHEET (SDS) for this product.

COLORS

White

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TECHNICAL DATA

Vehicle Type: Vinyl Acrylic Latex

Density: 10.8 lb/gal
Weight Solids: 44.2%
Volume Solids: 27.7%

Coverage: 200 – 350 SF/Gallon

depending on surface porosity

Dry Time:

Touch: 30 Minutes Recoat: 2 Hours

Allow additional dry time in

humid conditions

VOC: 38 g/l Clean Up: Water

PRODUCT CODE INFORMATION

44310 ELEMENTS Latex Wall Primer